



## EDUCATION DIRECTOR

### About SNS:

Solutions Not Sides is an education programme on the Israeli-Palestinian conflict that exists to provide humanising encounters, diverse narratives and critical-thinking tools in order to empower young people with the knowledge, empathy and skills to promote dialogue and conflict resolution, and to challenge prejudice in the UK. We run workshops in British secondary schools and communities across the UK providing teenagers face-to-face encounters with speakers from Israel and Palestine. In these workshops, attitudes are shifted away from supporting one side against the other and towards seeking solutions. Our workshops enable young people to find a place of solidarity and common ground, while developing the capacity to embrace and celebrate diversity, and the skills to navigate difference and conflict.

### Rationale:

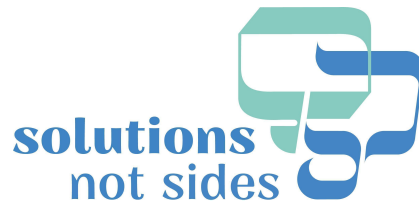
Due to the Oct 2023 crisis in the Middle East and community responses here in the UK, SNS needs to expand the team at a senior level in order to meet this unprecedented demand for support from schools. As a result, a new position leading on delivering our Youth Education Programme has been created at director level within the organisation to facilitate that expansion as quickly as possible.

### The role:

Start date: 2 January 2024

Closing date for applications: 1 December 2023

- Contract: Permanent, full-time
- Focus of role: Ensuring efficient delivery of programmes and marketing strategy
- Remuneration: £40,000-£56,000 pa
- Notice period: 3 months



## Overview of role

As a member of the Senior Leadership Team, take particular responsibility for:

- The strategic direction and operational leadership of the Youth Education Programme
- Leading the organisation's marketing and outreach to schools and communities
- Supporting fundraising efforts
- Collaborating with other Senior Leadership Team members on comms and UK/EU/US networks and partnerships

The success of this role will be measured by the efficient running of the Youth Education Programme (YEP) and developing long-term relationships to achieve our booking and application targets for school sessions, plus ensuring a good reputation for SNS in a variety of circles.

## Tasks

- **Youth Education Programme:**
  - Strategic lead on all aspects of the delivery of YEP in schools and youth group settings
  - Ensure full quota of participants for school bookings, supporting Digital Comms Manager and Programme Coordinator in their outreach to schools
  - School/youth session delivery
  - Assist the Deputy Director on recruitment and training of speakers
  - Deliver talks and undertake meetings at schools promoting the YEP
  - Leading on process management, Salesforce management and improving mechanisms from introduction to booking to evaluation
  - Quality control on all educational resources and materials as appropriate
- **Strategic partnership development for youth engagement:**
  - Co-lead on stakeholder analysis & relationship mapping
  - Co-lead on activities designed to raise the profile and expand awareness of SNS,
  - Lead on outreach and marketing
  - Support Youth Leadership Director on media and comms
  - Develop and manage strategic relationships with national civil society organisations focusing on Jewish, Christian, Muslim and interfaith organisations
  - Develop strategic relationships with local authorities, education departments, academies and schools
  - Support with seeking opportunities to collaborate with organisations working on the Israeli-Palestinian conflict



- Attend networking events, conferences and roundtables as a delegate and speaker
- Collaborate on community events with local partners
- **Human Resources:**
  - Line management of Programme Coordinator
- **Senior Leadership Team:**
  - Support with the development of vision, strategy and direction
  - Deputise when required
- **Governance:**
  - Attending trustee board meetings
  - Co-leading on formation and meeting of Community Advisory Board
  - Assist with recruitment and induction of new trustees
- **Fundraising:**
  - Assist with fundraising for SNS
  - Presentations at events and speaking on panels

### Person specification

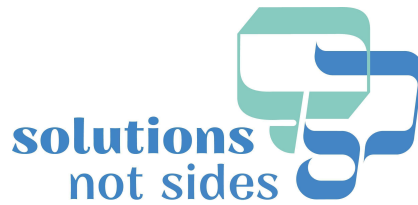
This position requires someone who will be creative and help define the mission and strategy of the organisation. Person spec: Creative, imaginative, free-thinking; generates ideas and solves difficult problems.

This position requires someone who can interface with people outside the organisation and identify potential donors and stakeholders to gain their support. Person spec: Outgoing, enthusiastic, communicative; explores opportunities and develops contacts.

This position requires someone with specialist knowledge of psychology, education, politics and religion. Person spec: Single-minded, self-starting, dedicated; provides knowledge and skills in rare supply.

As with all roles in this small organisation, this position requires someone to do a share of the practical tasks and service delivery. Person spec: Practical, reliable, efficient; turns ideas into actions and organises work that needs to be done.

This position requires someone who can supervise and drive the team to accomplish scheduled work, as well as being able to take initiative and be



resilient in periodic times of crisis. Person spec: Challenging, dynamic, thrives on pressure; has the drive and courage to overcome obstacles.

This position requires someone who cares for each team member as individuals and is attuned to their concerns and needs.

Person spec: Co-operative, perceptive and diplomatic. Listens and averts friction.

Other requirements for the role:

- Teaching/presenting experience with teenagers, preferably in a secondary school setting, is essential.
- Understanding of the history and politics of Middle East conflict is essential
- Interfaith dialogue and experience of fostering good relations across communities would be advantageous
- DBS clearance and no criminal record is essential.
- Clean driving license and own vehicle is desirable.
- A passion for dialogue, reconciliation and healing divisions is essential.
- Well organised and punctual is essential.
- Being highly motivated and able to take initiative for self-development in the role is essential.
- Knowledge of our key subject areas (RS, History, Citizenship, PHSE) is desirable.
- A recognition and thorough understanding of the political and religious sensitivities on both sides around discussion of the Israeli-Palestinian conflict in the UK and motivation to keep learning about them is essential.

If you are interested, please send a cover letter/job application video and CV to [team@solutionsnotsides.co.uk](mailto:team@solutionsnotsides.co.uk) by 8pm on 1 December 2023.